



May 2005

## The perfect blend from Moulinex

Ask most keen cooks which item in their kitchen they could not live without and the majority would say their blender. This isn't surprising since electric blenders have revolutionised the culinary art. Now Moulinex, master in the art of food preparation, is taking blending a stage further with the launch of a new blender, the **Optimix**.

Simple to use and easy to clean, the **Optimix** is a powerful 400w 2-speed blender with pulse control, offering maximum versatility when blending.

One particularly clever feature which will delight all cooks is a drip-fill lid. This allows ingredients to be added throughout the blending process - without the usual problem of splash-backs and drips. Everything is contained securely within the generous 1.5 litre jug which, along with the lid, is dishwasher-safe, meaning cleaning this new Moulinex blender could not be simpler.



The **Optimix** comes in a stylish, fresh grey and white design which would look good in any kitchen and only costs around £19.99. The Moulinex Optimix is available in shops now. It is the perfect accessory for any keen cook.

ENDS

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pr/groupe seb/Moulinex/consumer release optimix blender may 2005